



Dear future partners!

We offer new best conditions of cooperation with the Portal TOP-CASA!

Also, we send you the version of the contract with the new form of cooperation.

Because of the increasing flow of users to the portal and the active program of development, we inform you about the new policy of cooperation with partners.

This policy of cooperation will be more beneficial for partners and for the Portal TOP-CASA.

We aren't the company for sale or lease of real estate, we combine the market participants in the information space and provide direct contact between seller and buyer.

Our new model of cooperation is based on free publication of ads by our partners and receiving 10% of the partner commission in case of transactions.

Our partner doesn't pay for advertising on our portal, but has the access to the large number of daily users coming to our portal.

In the case of transaction partner pays the commission, which is much lower comparing with other agencies.

How does it work?

We understand that any change of information environment such as our portal includes time spent on the study. We tried to make our user interface more friendly – everything is done simply and clearly. But realizing the initial distrust for anything new, we help our partners - we can assist in the creation of your user account with the privilege to publish unlimited count of ads on our portal. In the form "contact information of the user" first and last name of sales managers or broker, photo, company name and logo, the location of the company, the languages which the company communicates with clients will be shown. All this data you need to send us to partnership@top-casa.com.

If you aren't afraid of changes, you can start the simple process of registration of the new user by following <http://www.top-casa.com/ru/registration>. You need to show in your user access to the portal TOP-CASA contact details of your sales manager - name, photo (photo of broker will be displayed next to the ads) as well as phone, Skype, email (messages from customers will be sent to this email), and languages which the company communicates with clients, your company name, company logo, location - country, region, city.

Next, your user will get all the attributes of "Partner TOP-CASA» on the portal.

All communication with clients is conducted directly through our portal where we have fulfilled the form of communication with customers in the form of chat. You will be informed about new messages from users interested at your object by sending the message to the email address. When you receive new messages, you need to visit your user account on the portal, to read the message in the "My Messages" and start communicating with the client.



Why is it useful?

Our proposed system of cooperation is beneficial for many reasons:

1) You control your ads exposed on the portal, you decide how many ads you need. Our services give the opportunity to display the most useful information about the presented property (information about the broker and the company, detailed description of the property in some languages, photos of up to 25 pieces, or load documents WORD, EXCEL, PDF, PPT to deliver the presentation, download video, the creation of panoramic photos, map the location of the object, the possible arrival date, etc.)

All this information will help you to give potential clients as much information about all the benefits of your property as possible!

2) You get the message to email about interest from potential customers.

3) You will receive full technical support from our experts.

4) You develop with us, going to higher level of international relations.

5) You don't spend money for the publication of ads, and pay much lower percent of commission comparing cooperation with other agencies and pay only after the transaction.

6) You get the ability to use other services of our portal, such as "paid services" having the opportunity to highlight one or some of your most interesting proposals.

7) You fill the database of ads, giving access to the potential customers of your real estate.

8) Your company is registered in our database and becomes participant to get the applications that portal users leave on our portal and are sent by our portal.

9) You represent your company through our portal by participating in the chart of the real estate agencies published on our Forum. Users of portal will see how many ads are presented by your company, how many transactions were conducted with the help of our portal, the level of customer trust to your company. You will get the possibility to become the leader of your region or even of the country.

10) Information about your company becomes available in a special block "Partners".

11) You can publish your promotional material on our portal, and thereby to attract more attention from users and potential customers.

12) And much more.

As you can see from these items, but it's not completed list of the benefits of cooperation with our portal, our proposal is indeed "the best offer from the portal TOP-CASA»

We understand that many of our partners' databases of real estate are voluminous and contain hundreds or more ads.



In this regard, we "go towards" our partners - our specialists developed the methods to load Database of more than 100 objects (format SQL, XML + description + photos + plans, presentations and video) into the single database of our portal. Partner should only have to review regularly the messages sent to and update information about real property.

If you see all the positive aspects of our offer of cooperation, then we can begin to cooperate now!
We'd like to hear your opinion about our portal.

It should be noticed that the portal is visited by more and more potential customers (now this number is more than 1000 users per day) and progress will be evident. Portal isn't able to handle each partner individually because this amount of users. As the consequence, we review the policy of cooperation with partners. We're waiting the answer and the signed contract from you.

If you have any questions, please contact us at email partnership@top-casa.com.

We are confident that the cooperation with our portal will be the new step towards the development of your company!